

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision 489119 /		Alt Order # 06266523
Product OBAMA 4 AMERICA		
Contract Dates 09/25/12 - 10/01/12		Estimate # 1536
Advertiser Obama For America		Original Date / Revision 08/10/12 / 08/10/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	09/25/12	10/01/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/25/12	10/01/12	MTWTF--				5	\$325.00			
N 2	KVVU	09/25/12	10/01/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/25/12	10/01/12	MTWTF--				5	\$450.00			
N 3	KVVU	09/25/12	10/01/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/25/12	10/01/12	MTWTF--				5	\$450.00			
N 4	KVVU	09/25/12	10/01/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/25/12	10/01/12	-TWTF--				2	\$175.00			
N 5	KVVU	09/25/12	10/01/12	Better	M-F 11a-12p		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/25/12	10/01/12	MTWTF--				5	\$125.00			
N 6	KVVU	09/25/12	10/01/12	Anderson	3-4p		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/25/12	10/01/12	-TWTF--				2	\$175.00			
N 7	KVVU	09/25/12	10/01/12	The Dr.Oz Show	4-5p		:30			NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/25/12	10/01/12	MTWTF--				5	\$225.00			
N 8	KVVU	09/25/12	10/01/12	Fox 5 News at 5	5-530p		:30			NM	5	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/25/12	10/01/12	MTWTF--				5	\$285.00			
N 9	KVVU	09/25/12	10/01/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/25/12	10/01/12	MTWTF--				5	\$325.00			
N 10	KVVU	09/25/12	10/01/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	5	\$5,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/25/12	10/01/12	MTWTF--				5	\$1,150.00			
N 11	KVVU	09/29/12	09/29/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 489119 /		<u>Alt Order #</u> 06266523
<u>Contract Dates</u> 09/25/12 - 10/01/12	<u>Product</u> OBAMA 4 AMERICA	<u>Estimate #</u> 1536
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 08/10/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$725.00			
N 12	KVVU	09/30/12	09/30/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$850.00			
N 13	KVVU	09/30/12	09/30/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$575.00			
N 14	KVVU	09/25/12	10/01/12	Friends	M-F 12:05-1:05a		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	-TWTF--				2	\$150.00			
N 15	KVVU	09/25/12	10/01/12	Extra	M-F 1:05-1:35am		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	-TWTF--				2	\$75.00			
N 16	KVVU	09/29/12	09/29/12	Numb3rs	Sa 4-5p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$100.00			
N 17	KVVU	09/29/12	09/29/12	TMZ Weekend	Sa 7-8p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$275.00			
N 18	KVVU	09/30/12	09/30/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$320.00			
N 19	KVVU	09/30/12	09/30/12	CSI:Miami	Sun 12-1am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$100.00			
N 20	KVVU	09/26/12	09/26/12	The X Factor	The X Factor		:30			NM	1	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$3,150.00			
N 21	KVVU	09/27/12	09/27/12	The X Factor	The X Factor		:30			NM	1	\$3,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$3,075.00			
N 22	KVVU	09/30/12	09/30/12	NFL Early Game	NFL Early Game		:30			NM	1	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$4,250.00			
N 23	KVVU	09/30/12	09/30/12	NFL Early Game	NFL Early Game		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$4,500.00			
N 24	KVVU	09/29/12	09/29/12	NCAA Football Late Game	NCAA Football Lat		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$1,250.00			
Totals											60	\$36,995.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	52	\$33,660.00	\$28,611.00
10/01/12 - 10/01/12	8	\$3,335.00	\$2,834.75
Totals	60	\$36,995.00	\$31,445.75

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<u>Contract / Revision</u>	<u>Alt Order #</u>
489119 /	06266523

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/25/12 - 10/01/12	OBAMA 4 AMERICA	1536

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama For America	08/10/12 / 08/10/12

Signature: _____ Date: _____

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ADV # _____ ADV. NAME POLI/B OBAMA/D/PRE/US
 AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL
 3050 K ST NW,
 WASHINGTON, DC 20007
 ORDER # 489119 CONTRACT # 6266523
 CLASS: NATL. LOCAL REGIONAL
 PRDCT OBAMA 4 AMERICA EST#1536 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES SEP25/12 OCT1/12 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG7/12 12.18

REP: TO ROSE
 FR NIKKI
 NEW OBAMA ORDER
 9/25-10/1
 TOTAL \$36995
 PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007
 OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			500A-600A	30		\$325.00	9/25	10/1	5		TU-F,M	5
PROGRAM : FOX5 NEWS 5A												
2			600A-700A	30		\$450.00	9/25	10/1	5		TU-F,M	5
PROGRAM : FOX5 NEWS 6A												

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 1536

AUG7/12 12.18
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			700A-900A	30		\$450.00	9/25	10/1	5		TU-F,M	5
PROGRAM : FOX5 MORNING NEWS												
4			900A-1000A	30		\$175.00	9/25	10/1	2		TU-F,M	2
PROGRAM : MORE LAS VEGAS												
5			1100A-1200N	30		\$125.00	9/25	10/1	5		TU-F,M	5
PROGRAM : BETTER LAS VEGAS												
6			300P-400P	30		\$175.00	9/25	10/1	2		TU-F,M	2
PROGRAM : ANDERSON COOPER												
7			400P-500P	30		\$225.00	9/25	10/1	5		TU-F,M	5
PROGRAM : DR OZ												
8			500P-530P	30		\$285.00	9/25	10/1	5		TU-F,M	5
PROGRAM : FOX 5 NEWS AT 5PM												
9			530P-600P	30		\$325.00	9/25	10/1	5		TU-F,M	5
PROGRAM : FOX 5 NEWS AT 530PM												
10			1000P-1100P	30		\$1,150.00	9/25	10/1	5		TU-F,M	5
PROGRAM : FOX 5 NEWS AT 10P												
11			1000P-1100P	30		\$725.00	9/29	9/29	1		SAT	1
PROGRAM : FOX 5 NEWS AT 10PM SAT												
12			1000P-1045P	30		\$850.00	9/30	9/30	1		SUN	1
PROGRAM : FOX 5 NEWS AT 10PM SUN												
13			1045P-1100P	30		\$575.00	9/30	9/30	1		SUN	1
PROGRAM : FOX 5 SPORTS EXTRA												
14			1205A-105A	30		\$150.00	9/25	10/1	2		TU-F,M	2
PROGRAM : FRIENDS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
15			105A-135A PROGRAM : EXTRA	30		\$75.00	9/25	10/1	2		TU-F,M	2
16			400P-500P PROGRAM : NUMB3RS	30		\$100.00	9/29	9/29	1		SAT	1
17			700P-800P PROGRAM : TMZ WEEKEND	30		\$275.00	9/29	9/29	1		SAT	1
18			800A-900A PROGRAM : FOX NEWS SUNDAY	30		\$320.00	9/30	9/30	1		SUN	1
19			1200M-100A PROGRAM : NUMB3RS	30		\$100.00	9/30	9/30	1		SUN	1
20			800P-900P PROGRAM : BONES	30		\$2,800.00	10/1	10/1	0		MON	0
21			900P-1000P PROGRAM : MOB DOCTOR	30		\$2,750.00	10/1	10/1	0		MON	0
22			800P-930P PROGRAM : X FAXTOR	30		\$3,150.00	9/26	9/26	1		WED	1
23			800P-900P PROGRAM : THE X-FACTOR	30		\$3,075.00	9/27	9/27	1		THU	1
24			900P-1000P PROGRAM : FRINGE	30		\$1,750.00	9/28	9/28	0		FRI	0
25			1000A-100P PROGRAM : FOX NFL (GAME 1)	30		\$4,250.00	9/30	9/30	1		SUN	1
26			100P-400P PROGRAM : FOX NFL (GAME 2)	30		\$4,500.00	9/30	9/30	1		SUN	1

REP HEADLINE# 6266523
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG7/12 12.18
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27			100P-800P	30		\$1,250.00	9/29	9/29	1		SAT	1
PROGRAM : FOX COLLEGE FOOTBALL												
SEP/12			36995.00			OCT/12					\$.00	
CONTRACT TOTAL												36995.00
TOTAL SPOTS												60

MARKET TOTALS \$194,710 KVVU 19% KSNV 27% KLAS 24% KTNV 17% KVMY 7% KVCW 5% CABL 0%
 KTUD 1%

SVC- NSI
 DEMOS- RA35+*